

Leading the way in **AI content creation** for enterprise



We offer a **Generative AI-driven platform** that enables businesses to effortlessly produce personalized, top-tier content at scale, enhancing digital presence, and fostering innovation. International brands such as Dolce & Gabbana, Porsche, Sainsbury's, and many others have already adopted our platforms. Join us in shaping the content management processes through our cutting-edge technology!

Founded in 2021, the company now counts \$26 million in funding and expanded globally with offices in Milan, Madrid, and Paris.

Proudly serving **over 3000 clients** worldwide, it is revolutionizing content creation with its cutting-edge platform.

WHY CONTENTS



Craft tailored content

Generate hyper-personalized content.



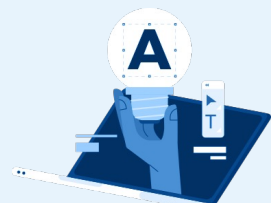
Scale seamlessly

Expand content creation efforts to meet growing demands.



Integrate IT Systems

Seamlessly integrate with existing IT platforms through API.

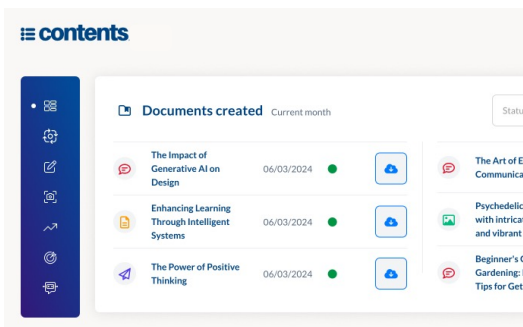


Embrace brand identity

Ensure brand consistency in line with corporate objectives.

Contents All-in-one Platform

We blend **proprietary and open-source technologies**, utilizing Large and Small Language Models (LLMs and SLMs) to offer unmatched flexibility and AI innovations. Our platform's modularity integrates seamlessly into any business, ensuring the best-suited language model for each customer.



- 1 **Orchestrate content creation** by integrating AI efficiency.
- 2 **Innovate with advanced features** and a user-friendly interface.
- 3 **Ideate, deliver, and share content in real-time**, empowering effective communication strategies.

BUSINESS IMPACT

x**18**
Output quantity/day

-**26%**
Execution error degree

+**35%**
Organic reach increased

Key Features

- ✓ **Hyper-personalization:** Achieve efficient content resonance with your audience through maintaining your unique brand voice, stimulating engagement, and fostering loyalty.
- ✓ **Scalability:** Revolutionize product catalog management with instant generation of customized product descriptions, in-depth trend analysis, and comprehensive competitor price comparisons.
- ✓ **Localization:** Optimize your content strategy, ensure brand consistency, and effortlessly expand your global reach from one centralized location.
- ✓ **Privacy:** Your data remains secure and confidential, safeguarding your information at all times. Contents proprietary platform ensures exclusive use and complete privacy, with no storage or use of your content in our AI models.

